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Trane Technologies Named “Top 100 Responsible Brands” for Revitalizing Rural Education



Trane Technologies (NYSE: TT), a global climate innovator, was recently named the [“Top 100 Rank” of CSR China Education Award](#) for its outstanding contribution to corporate social responsibility (CSR) as well as innovative exploration and practice in the field of STEM education. Meanwhile, its “Change the Future – Trane Technologies STEM Education Program” for rural education revitalization was awarded as **“Outstanding Sustainable Program of SDGs”**. Both awards fully recognize Trane Technologies China’s continuous contributions to CSR and education in recent years.

“It’s our great honor to win these two awards. We are committed to leveraging our strengths as a company to drive industry changes, and ultimately change the world for a sustainable future,” said **Ms. Ivy Wang**, director of communications and marketing of Asia Pacific, “That’s why we launched the Trane Technologies STEM Education Program, and we hope that we can work together with our employees, non-government organizations and all walks of life to deliver valuable outcomes for STEM education. While inspiring the rural students’ interest and expanding their horizons in science, we expect to help them break through their limits and challenge what’s possible for future development.”



In 2022, under the guidance of our global corporate citizenship strategy “Sustainable Futures”, we launched the interdisciplinary “Changing the Future – STEM Education Program” in response to the demand for innovation-minded talent training and the goal of rural revitalization in China. The program mainly targets primary school students in remote rural areas and extends to secondary school and university students nationwide, aiming to provide the students with STEM courses and green learning experiences to help them explore possibilities for future career development.

In September 2022, we kicked off the STEM Enlightenment Class Program in collaboration with a renowned public welfare foundation in China. As a key component of the STEM Education Program, the STEM Enlightenment Class adopts a dual-teacher teaching model and offers specially customized STEM courses to primary schools in rural areas through live streaming, which inspire students’ interest in exploring the unknown areas and cultivate their cross-disciplinary and integrated learning ability as well as innovative thinking. Over 900 employees have participated in the program activities and generated nearly 1,400 volunteer hours to date.

Apart from the STEM Enlightenment Class Program, the STEM Talent Challenge for primary and secondary school students nationwide has also been held for two consecutive years, aiming to pass STEM knowledge to more students through online knowledge contests. Moreover, we have also established the “Trane Technologies Future Star Female Engineer Scholarship” for female students in partnership with top universities in China, to encourage outstanding female students in HVAC related majors such as refrigeration, machinery, and energy to pursue their study and contribute to the future development of the engineering industry.

“Responsibility 100 | The 7th CSR China Education Ranking in 2023”, focuses on rural education revitalization, youth growth and development, the United Nations Sustainable Development Goals, decarbonization and climate resilience, rural revitalization and social development, diversity, equality, and inclusion as well as other policy issues, using responsibility influence and ESG action as the indicators. The Ranking was launched in July 2023, with a view to impelling more companies to support Chinese education and get deeply involved in China’s development.

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Trane Technologies

[Trane Technologies](#) (NYSE: TT) is a global climate innovator that specializes in creating and sustaining safe, comfortable, and energy-efficient environments. Through our strategic brands Trane® and Thermo King®, and our portfolio of environmentally responsible products and services, we bring efficient and sustainable climate solutions to buildings, homes, and transportation. Visit www.tranetechnologies.com or www.trane.com for more details.

Trane Hong Kong

Recognized as one of the leading air-conditioning providers in Hong Kong, [Trane Hong Kong](#) is a division of TYS Limited, a joint venture between [Trane Technologies](#) and [Jardine Matheson](#). The other divisions of TYS are [Trane Service Hong Kong](#) and [Hong Kong Air-conditioning Parts Centre](#). For more information, visit www.tranehk.com/en.

2023 年 12 月

特靈科技助力鄉村教育振興 榮登「Top 100 最佳責任企業品牌」榜單



全球溫控系統創新者特靈科技（紐交所代號：TT）宣布，憑藉對企業社會責任（CSR）的積極貢獻，以及在STEM教育領域的創新探索和實踐，公司榮登[CSR中國教育榜「Top 100 最佳責任企業品牌」](#)榜單，同時公司助力鄉村教育振興的項目「改變未來•特靈科技STEM教育計劃」被評選為「**SDGs可持續優秀項目**」，充分肯定了特靈科技近年來在CSR及中國教育領域的持續貢獻。

特靈科技亞太區企業傳播及市場營銷總監**王璐女士**表示：「能夠獲得雙項殊榮，我們感到非常榮幸。積極發揮企業的力量推動行業改變，進而改變世界去創造一個可持續發展的未來，這是我們不變的初衷。因此，我們啟動了特靈科技STEM教育計劃，希望可以攜手員工、非政府機構及社會各界的力量，圍繞STEM教育領域開展更多有價值的實踐，在激發鄉村孩子們的科學興趣及開拓科學視野的同時，幫助他們突破自我，實現未來發展的無限可能。」

2022年，在特靈科技全球企業公民策略「可持續發展的未來」的指導下，公司基於中國創新人才培養需求及鄉村振興目標，正式推出科學（Science）、科技（Technology）、工程（Engineering）、數學（Mathematics）跨學科綜合教育CSR計劃——「改變未來•特靈科技STEM教育計劃」。該計劃重點針對偏遠鄉村小學學生，輻射至全國中學生及大學生，旨在為學生提供STEM課程及綠色環保學習體驗，幫助他們擁抱未來職業發展的更多可能性。

2022年9月，特靈科技聯合北京情系遠山公益基金會發起了「STEM啟蒙課堂」計劃。作為STEM教育計劃的重點內容，計劃採用雙師授課模式，將特別定製的STEM課程以直播形式帶入鄉村小學，以創新的思維訓練、豐富的教材實驗、充足的名師資源「武裝」學生、賦能老師，激發學生對未知的探索興趣，培養其跨學科整合學習能力及創新思維。目前已有900多名特靈科技員工參與STEM教育計劃的多項志願者服務，累計貢獻志願者服務時長達1,400小時。

除了STEM啟蒙課堂，STEM教育計劃還連續舉辦了兩屆面向全國中小學生的「特靈科技STEM達人挑戰賽」，以網上知識競賽的方式將STEM知識傳遞給更多孩子。此外，該公司還面向一流高校的女性學生設立了「特靈科技未來之星女工程師獎助學金」，鼓勵製冷、機械、能源等暖通空調相關專業的優秀女性學生深耕專業領域，為工程業的未來發展貢獻力量。

「責任100 | 2023年第七屆CSR中國教育榜」以責任影響力及ESG行動力為指標，聚焦鄉村教育振興、青少年成長發展、聯合國可持續發展目標、減碳與應對氣候變化、鄉村振興與社會發展、多元平等包容等政策議題。該活動於2023年7月啟動，致力於推動更多企業支持中國教育，深入參與中國發展。

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特靈科技

作為全球溫控系統創新者，[特靈科技](#)（紐交所代號：TT）擅長締造安全、舒適且符合能源效益的環境。憑藉旗下兩大戰略品牌特靈（Trane®）和冷王（Thermo King®）及其對環境負責的產品組合與服務，特靈科技為樓宇建築、民用住宅及交通運輸領域提供高效、可持續發展的溫控系統解決方案。更多資訊，請瀏覽 www.tranetechnologies.cn 或 www.trane.com。

特靈香港

[特靈香港](#)被譽為香港首屈一指的空調供應商，母公司為[特靈科技](#)與[怡和集團](#)合資經營的 TYS Limited。TYS 旗下其他業務包括[特靈空調服務](#)及[香港冷氣配件中心](#)。更多資訊，請瀏覽 www.tranehk.com/tc。